

# Shannon Kovach

## Contact

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740.317.3814

## Education

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### Certificate in User Interface Design

Fashion Institute of Technology  
New York City, New York 2022

### Bachelor of Fine Arts

Kent State University  
Visual Communication Design  
Kent, Ohio 2015–2019

## Achievements

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### Reed Awards

Best Campaign Logo & Branding –  
Organization/PAC – Non-Partisan  
Las Vegas, NV  
2023

### International Society of Typographic Designers

Kent, Ohio  
Member, Inducted 2019

### International Children's Design: Research & Design Competition 2018

Oslo, Norway  
Third Place Award Winner

### Phi Alpha Theta, Psi Chapter History Honor Society

Kent, Ohio  
Member, Inducted 2018

## Work Experience

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### Associate Designer

KIVVIT, Washington, D.C. | June 2019 – Present

Produce award-winning deliverables across multiple mediums, including user interface design, brand identity, advertising campaigns, and custom illustrations. Collaborates with teammates and senior staff members across various offices to ensure designs deliver on time with meticulous attention to detail. Reviews and revises internal processes including onboarding and training Kivvit's creative team in using Figma in 2022. Oversees junior staff, providing them with feedback and guidance to foster their professional growth.

### Freelance Illustrator

Self-Employed, Remote | June 2019 – Present

Collaborates with diverse clients to create custom digital and traditional illustrations. Brings unique and imaginative visuals to life that resonate with audiences. Subjects include predominantly character design, family and pet portraits, and immersive environmental illustrations.

### Design Intern

Institutional Advancement, Kent State University | June 2018 – May 2019

Provided assistance in creating a range of print and digital design materials. These encompassed invitations, social media posts, digital designs, illustrations, and animations, all contributing to the university's fundraising efforts.

## Skills

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Figma  
Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe XD

Webflow  
Glyphs  
Storyboarding  
UX/UI Design  
Wireframing

Prototyping  
Illustration  
Microsoft Office Suite